

alec denapoli

SENIOR PRODUCT DESIGNER

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EXPERIENCE

TimelyCare | Senior Product Designer

2025 - Present | Remote

- Led design and UX strategy for TimelyGuide, an AI wellbeing coach shipped end-to-end across web and mobile; contributed production code alongside the engineering team
- Reduced on-demand telehealth visit no-show rate by 60% by designing and building a virtual visit waiting room experience
- Owned Helix, a GitHub-hosted AI-powered design system and component library accessible to designers, engineers, PMs, and AI agents - elevating quality across platforms
- Built and shipped production features directly in the codebase with Claude, freeing engineers to focus on backend work while maintaining high quality and consistent front end experiences
- Conducted UX research (persona surveys, chatbot naming/personality studies) that fed directly into shipped AI coach features, closing the research-to-design-to-code loop
- Drove a full visual and UX rebrand of the member dashboard, validated through live feature-flagged A/B testing and two rounds of async user research
- Redesigned the member onboarding flow to increase registration completion rates and drive platform engagement

TimelyCare | Product Designer

2024 - 2025 | Remote

- Increased member access to digital wellness resources (self-care tools and community forum) by redesigning information architecture and surface-level entry points on the member dashboard
- Led design on compliance driven workflow for enabling admin users to manage consent-based service access to minors following unique state regulations through a new consent form management flow, fostering expansion into new markets, driving growth
- Reduced false positive content flagging by 25% by implementing AI content moderation and UI enhancements for our Admin users
- Drove strategic product exploration by identifying patient and provider pain points and co-developing solutions with clinical, product and engineering partners through user interviews, usability testing and workshops

Teva Digital Health | UX Designer II

2022 - 2023 | Cambridge, MA/Remote

- Led the creation and maintenance of a design library for consistent designs, efficient development handoff and brand alignment
- Owned the end-to-end, 0-1, design of 3 key consumer mobile app areas from discovery through delivery
- Redesigned WCAG 2.0 compliant components across the product suite to support accessibility audit
- Facilitated research workshops and iterative feedback loops to validate designs and align stakeholders

OTHER EXPERIENCE

Hasbro | Product Designer (NERF) | 2021 | Pawtucket, RI

Eleven, LLC | Product Design Engineer | 2018 | Boston, MA

SharkNinja | Mechanical Engineer | 2017 | Needham, MA

Hasbro | Project Engineer | 2016 | Pawtucket, RI

SKILLS

Tools: Figma, Claude, Cursor, Sketch, v0.dev, lovable.dev, Jira, Zeplin, InDesign, Photoshop, Illustrator, After Effects, Confluence, Aha!, Notion, Miro, Pendo

Skills: UX/UI design, AI design, Vibe/Prompt coding, Usability Testing, Accessibility (WCAG), Prototyping, Wireframing, Sketching, Brainstorming, Design Research & Discovery, User Interviews, Storytelling, Mobile Design, Web Design, Dashboard Design, Design Systems, Information Architecture, User Flows, SaMD, Cross-functional Collaboration, Agile Development, Stakeholder Management, Workshop Facilitation, Typography, Color Systems, Strategy, Systems Thinking

EDUCATION

Northeastern University | BS Mechanical Engineering, Magna Cum Laude

Massachusetts College of Art & Design | Design Certificate